



Utsav is a nonprofit (501(c)(3) Regd # 02-0620518), charitable and cultural organization involved in community service, promoting Indian culture and, providing resources to new families moving to the Sacramento region since 2002.

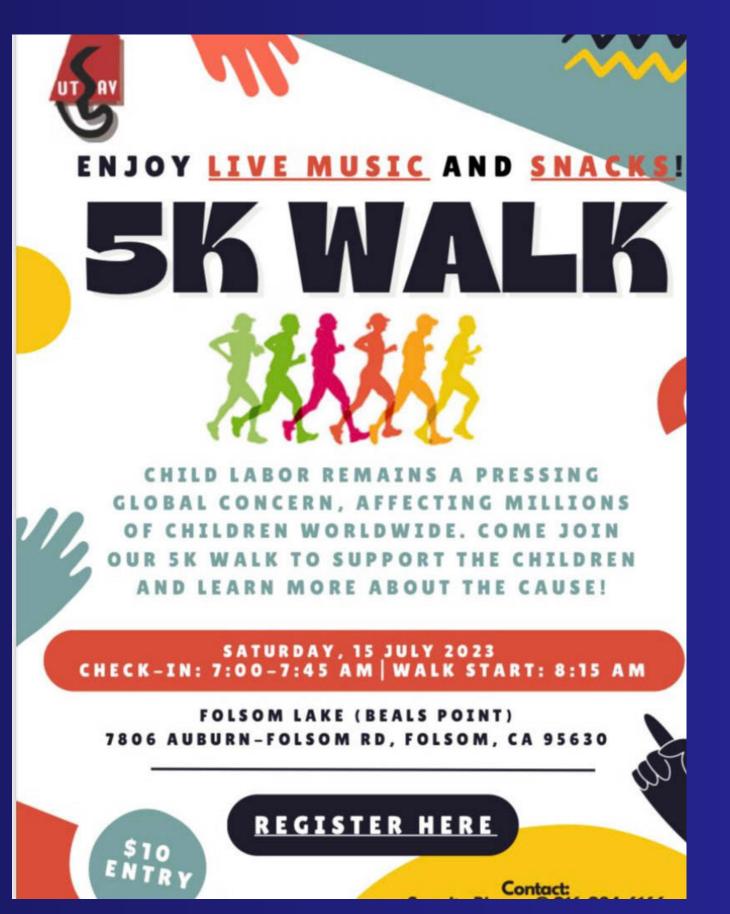














## SPONSORSHIP AND ADVERTISEMENT OPPORTUNITIES AT UTSAV'S ANNUAL FESTIVAL: OCT 20-22

The hard copy of Utsav's magazine "**Chowrongee**" is distributed to 200-300 members, community friends and, new families relocating to Sacramento during the festival. Digital versions of the magazine are uploaded on our website and available to view all year. Our websites are visited by 200-400 members/non members regularly for accessing various resources.

Sponsorship benefits: we will print your business name/pictures, business cards and other details in a professional format or you can provide your own PDF. The following levels of sponsorships are available.

- \$1500-Back cover(outside of the backcover-full page).
- \$1000-Back cover (inside-full page).
- \$500-Back cover (inside-half page).
- \$1500-Front Cover (inside-full page).
- \$750-Front Cover (inside-half page).
- \$400-Front Cover (inside quarter page).
- \$250-Quarter page ad. in any section of the magazine.
- \$100-Ad. (3 inches by 3 inches space), on any page other than front and back covers and first and last pages (name, phone number and address of the business or business card).

## Advertisement of Business cards in any of the sections of the magazine:

• \$100-10 slots are available -print size same as the actual business card

## Banners & Signs: Bring and display your own banner or signs (we will setup and take down).

• \$150-2 full Days of the festival (no bigger than L6ft x H4ft)

## Display your Business Ad. on Utsav Facebook and website for 2 months or 4 months

- \$300-Business name, logo, phone number, address, and 1 image (or business card) will be displayed on both our facebook page and on the front page of Utsav website for 2 months.
- \$600- Display for 4 months. Business name, logo, phone number, address, and 1 image (or business card) will be displayed.

CONTACT US: FOR QUESTIONS ON SPONSORSHIP AND ADVERTISEMENTS PLEASE EMAIL AT UTSAVPR@GMAIL.COM ADDRESS FOR MAILING CHECKS: UTSAV 11230 GOLD EXPRESS DRIVE, #310-412, GOLD RIVER, CA 95670.

PAY ONLINE: 1. SCAN THE QR CODE. 2. SCROLL DOWN TO FIND THE DONATE BUTTON TO PAY AT THE OFFICIAL WEBSITE OF UTSAV, SACRAMENTO. HTTPS://WWW.UTSAVSAC.ORG ALL DONATIONS ARE TAX DEDUCTABLE.



